

The Internet has opened a whole new world of choice for the consumer. Today, your dental practice must compete vigorously for its patients. And if you're not there when a new patient shops for a dentist on the Internet, your practice can suffer.

How do you do it?
Where do you begin?

As with any new endeavor, a good place to start is with a recommendation from someone you trust — **Healthplex.**

For over 25 years, Healthplex has been a trusted and successful dental plan administrator with over 4000 affiliated dental practices in the tri-state region. Now, we're providing a new opportunity to help dental practices grow through website design services.

Healthplex has made it easy and affordable for you to have a professional, secure, high-quality presence on the Internet.

With your new website on the internet, prospective patients will be able to find you easily. Existing patients will be continually reassured that their dentist is providing the very latest in dental care and information.

This service is available to you whether or not you are a Healthplex participating provider.

THE PROCESS IS EASY AND YOU CAN GET STARTED IN ONE OF TWO WAYS.

1. Call Healthplex at 1-800-468-0608. A Provider Relations Representative will walk you through the quick and easy process of getting started.

2. Visit the Healthplex Web Services website at Healthplexwebservices.com. Follow the simple instructions there to choose the look and color scheme for your site.



It's Easy

- Just pick one of the three professionally produced templates to get the graphic look you want.
- Pick a color scheme to go with the graphic look.
- Choose a three, five or seven-page site.
- Then use the automatic e-mail response form to contact us.

Bullfrog Communications our website development company will work with you to choose a unique domain name and create the text, images and graphic elements that suit your practice. In short, they do all the legwork. And the templates have a look and a functionality that you will be proud to associate with your practice.

Each site will include a map and directions to your office, lists of services, financial arrangements and dental plans available. The site can feature existing photography of the dentist(s) and the facility. If current photographs are not available, our design firm will arrange for a professional photographer to visit your office.

The turnaround time for a completed site is 2-6 weeks.